



100 BEST BARS IN THE WORLD

Niles is a fresh, contemporary restaurant and bar, celebrating color and innovation. Established at the ground level of the Affinia Hotel on 7th Avenue, this exciting space engages the streetscape at an unparalleled location steps from Madison Square Garden, and will be sure to attract native New Yorkers as well as first-time visitors to the Big Apple.

Clean iridescent finishes accentuate an oversized bar, anchored by a lit-glass decorative column that greets visitors upon entering. The use of metal and other reflective surfaces explodes the visual perimeter of space that surrounds the bar area. Colorful finger-like light fixtures give this lounge a fresh sense of elegance. In the dining area there is a rhythmic play of color that has been orchestrated with the use of art and lighting. This sophisticated dining room has been softened with the playful art of James Rizzi showing comical renditions of city events and everyday tasks. Primary colors set against a white backdrop make this an exciting space for an early start or a very late evening. Once seated, patrons will experience the exciting presentation of dishes prepared by Alex Aubry, while subconsciously witnessing a light display that continually changes the surrounding environment.